

Product Testimonial Aloe Vera Gel &amp; Aloe Vera Gelly

# **Facts tell, stories sell...**

**Richard Landon**  
Customer, Crewe

**O**n 17 September 2005 I was getting ready for a night out and went to style my hair. I rubbed in some wax and found that my hair was falling out. What was going on? I went to see my GP, who informed me that I had 'alopecia', a very rare disease of the body hair which 'kills off' hair follicles. He referred me to an NHS specialist for a precise diagnosis and advice.

The waiting list for an appointment was eight weeks, which was far too long for an 18 year old to wait, so my parents agreed that I should see a private consultant. I was seen the following Monday afternoon. Pays to go private? The specialist told me that I had 'alopecia areata' - general hair loss which he thought was caused by stress. He said there was nothing I could do and that it was unlikely my hair would grow back.

I was so conscious about my appearance that I began to shave my head. My peers were very understanding, my girlfriend actually preferred it but it was my hair and I missed it. It was starting to get me down when I met a new work colleague who



recommended **Aloe Vera** as treatment for my hair loss. I was a bit wary at first - I could not get my head around the fact that I was drinking a plant but about two weeks after starting the Gel, my hair started to grow back. I was made up! I could not believe that a doctor I paid to see could not recommend this fantastic treatment.

I have needed three bottles so far and every hair on my head is back. Some of it is blonde but will take its original pigment soon as the other patches did the same. I am looking forward to having my brown hair back. Judging by the standard that the Gel has set, this should not take long at all. An amazing result for something my doctor called incurable!

